



THE 2022 VIRTUAL MENTORING MATTERS CONFERENCE

BACK TO BASICS

CARE

LEAD

ACT

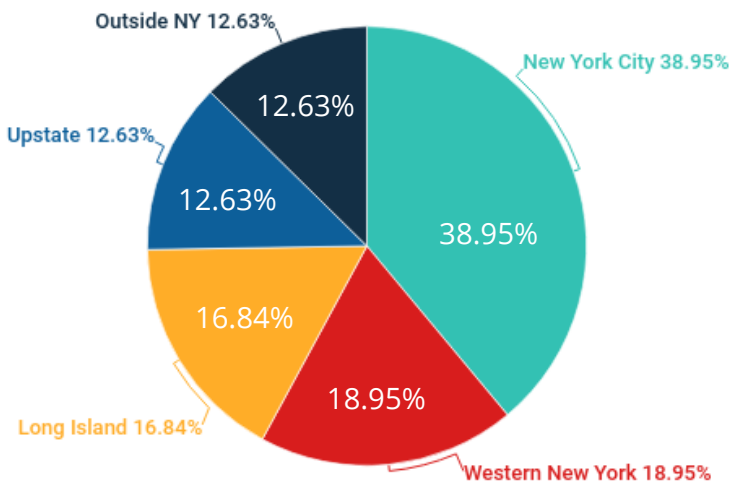
BECOME A 2022 SPONSOR

In our 19th year, MENTOR New York is going Back to the Basics! Topics throughout the conference will focus on three pillars, Care - Lead - Act, to support practitioners in reestablishing priorities and bolstering programs after the setbacks and shifts of the pandemic.

WHO ATTENDS

The conference is one of the few affordable professional development opportunities for teachers, social workers, and youth development and mentoring professionals, who are the key support systems for young people during these challenging times.

Attendees represent practitioners from across the state:



WHY SPONSOR

Make an investment that scales itself. Invest in the conference to invest in young people.

When your company supports the Mentoring Matters Conference, it invests in young people and the talent pipeline to its future workforce. By equipping 150+ practitioners with best practices, resources, and capacity building, they will better serve, collectively, thousands of young people across the state. This low-cost, high-quality conference is a rare opportunity for many of these programs that lack access to professional development due to limited funding and resources.

73% OF EMPLOYEES
REPORT STRONG
CAREER SATISFACTION,
WHEN **EMPLOYERS** SUPPORT
YOUTH MENTORING.

SPONSOR LEVELS

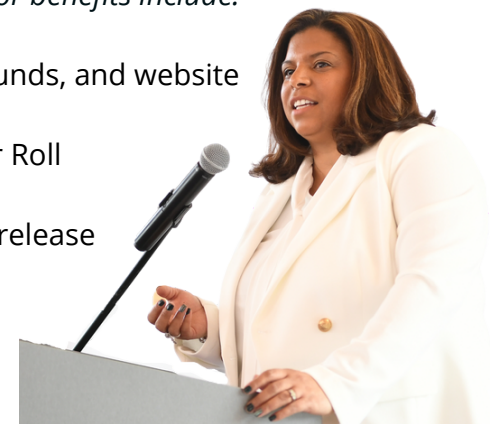
GOLD

\$5,000

Presenting Sponsor for the Mentoring Matters Conference

Underwrites expenses for the virtual platform, workshops, and keynote. Sponsor benefits include:

- *Listed: Mentoring Matters Conference presented by [your company]*
- Premium placement of logo on all marketing materials, Zoom backgrounds, and website
- Company representative gives welcome in the morning
- Opportunity to become a member of the MENTOR NY Corporate Honor Roll
- Opportunity to provide digital, branded swag item for all attendees
- Sponsor mention & opportunity to provide a quote in the official press release
- Spotlight feature on our blog or newsletter
- Full-page ad in the digital conference program
- Special feature on social media



SILVER

\$2,500

Sponsor for the Lunch Fireside & Breakout Fireside Chat

Underwrites the full expense hosting a fireside chat with experts. Sponsor benefits include:

- Logo on conference marketing materials, Zoom backgrounds, and website
- Special sponsor ad (video or print) shared during lunch
- Sponsor mention in the press release and quote opportunity
- Half-page ad in the digital conference program
- Special feature on social media



BRONZE

\$1,000

Sponsor for the Youth Panel

Underwrites presenter stipends and mentoring program support grant. Sponsor benefits include:

- Logo on conference Zoom background, program, and website landing page
- Opportunity to participate in session
- Logo featured during session
- Special feature on social media

