

WHEN YOU SPONSOR YOU CHANGE LIVES



THE 2023 VIRTUAL MENTORING MATTERS CONFERENCE

CENTER CONNECT CELEBRATE

COMMUNITY

INVESTING IN PRACTITIONERS HAS A CHAIN EFFECT

100
YOUTH
PRACTITIONERS

SERVING

15,000+
YOUNG PEOPLE
ACROSS NEW YORK

RESULTS



Increased confidence



Decreased feelings of
isolation & loneliness



Increased academic
progress & success



Increased exposure to
future jobs & careers



Make an investment that scales itself. Invest in the conference to invest in young people.

When your company supports the Mentoring Matters Conference, it's an investment in young people and their communities across New York.

By equipping 100+ practitioners with best practices, resources, and capacity building, they will better serve, collectively, thousands of young people across the state.

This low-cost, high-quality conference is a rare opportunity for many of these programs that lack access to professional development due to limited funding and resources.

Dan Gonzalez



*Programs Associate,
Minds Matter NYC*

This conference was definitely a reminder for me that we need to incorporate our students' voices in our projects within our organization.



SPONSORSHIP LEVELS

GOLD

Sponsor of Lunch Keynote

\$5,000

Underwrites the full expense to host a fireside chat with experts. Sponsor benefits include:

- Premium placement of logo on all marketing materials, Zoom backgrounds, and website
- Company representative featured in morning welcome message
- Opportunity to become a member of the MENTOR NY Corporate Honor Roll
- Opportunity to provide digital, branded swag item(s) for all attendees
- Sponsor mention and opportunity to provide a quote in the official press release
- Spotlight feature on our blog or newsletter
- Full-page ad in the digital conference program
- Special feature on social media



SILVER

Sponsor for all Breakout Sessions

\$2,500

Underwrites expenses to host breakout sessions where participants network and discuss promising practices to advance the field. Sponsor benefits include:

- Logo on conference marketing materials, Zoom backgrounds, and website
- Special sponsor ad (video or print) shared during lunch
- Sponsor mention in the press release and quote opportunity
- Half-page ad in the digital conference program
- Special feature on social media



BRONZE

Sponsor for Youth Panle

\$1,000

Underwrites stipends for youth presenters. Sponsor benefits include:

- Logo on conference Zoom background, program, and website landing page
- Opportunity to participate in session
- Logo featured during session
- Special feature on social media

