

## ENGAGE YOUR EMPLOYEES IN MENTORING

For over 25 years, MENTOR New York has been the go-to nonprofit resource for relationship development and program management in New York State.

A state Affiliate of MENTOR National and the leader of the NY Mentoring Movement, MENTOR New York leverages research-based expertise to consult with nonprofit and for-profit partners to implement best practices for quality mentoring in the workplace.



#### WHY MENTORING?

Mentoring is good for your business and for your community. Learn more about the proven business benefits.





**CAREER DAY** - Introduce your brand to the future workforce during a career day experience for emerging professionals in the community.

**SPEED MENTORING EVENT** - Engage employees in a one-time, speed mentoring event with youth in the community centered around an intended outcome (ex. college readiness, career focus, etc.).

**TOOLKIT FOR NEXT GEN WORKFORCE DEVELOPMENT** - Infuse a mentoring mindset into the supervisor-intern relationship to improve outcomes with our innovative Connect - Focus- Grow curriculum.

**INTERNAL MENTORING PROGRAM** - Invest in your new hires and increase retention by creating a mentoring program within your company matching new talent with managers and executive staff.

### **IN YOUR COMMUNITY**



**ADOPT A SCHOOL OR PROGRAM** - Use a school-based model to partner with a local school and engage your employees in formal mentoring with young people.

**START-YOUR-OWN COMMUNITY MENTORING PROGRAM** - Create a program unique to the personality and priorities of your company by matching employees with youth in the community.

**INVEST IN COMMUNITY LEADERS** - Position your company as a leader in growing the expertise of mentoring and youth development professionals by supporting MENTOR New York's annual conferences.

**SPONSOR AN EVENT** - Introduce employees to mentoring through support and involvement at events including the annual Mentor of the Year Awards.



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For companies interested in gauging interest in MENTOR New York's offerings, our team offers complimentary Lunch & Learn sessions. <u>Request a session</u>.

		Commitment  Employees   In-Person or  Engaged   Virtual Avaiable		Impact  Best for impacting  youth in this way:	Flexibility  Logistical   Financial  Effort for You   Commitment		Support  Marketing Support  Provided*
IN YOUR OFFICE	Career Days	10 - 50	<b>✓</b>	Elevate Youth Voices		\$	<b>✓</b>
	Speed Mentoring Event	10 - 50	<b>✓</b>	Elevate Youth Voices		\$	N/A
	Internal Mentoring	All sizes	<b>✓</b>	Increasing DEI Workforce Devel.	888	\$\$\$	<b>✓</b>
2	Toolkit for Next Gen Workforce Development	Unlimited	<b>✓</b>	Increasing DEI Workforce Devel.		\$\$	<b>✓</b>
IN YOUR COMMUNITY	Adopt a School or Program	10 - 25+	<b>✓</b>	Elevate Youth Voices		\$\$	<b>✓</b>
	Start-Your-Own Community Mentoring Program	10 - 50+	<b>✓</b>	Elevate Youth Voices	888	\$\$\$	N/A
	Invest in Community Leaders Sponsor a Conference	N/A	<b>✓</b>	Community-Level Intervention	8	\$-\$\$\$	<b>✓</b>
	Sponsor an Event	N/A	<b>✓</b>	Community-Level Intervention		\$-\$\$\$	<b>✓</b>

<sup>\*</sup>Marketing support varies by event/project but may include: amplification on social media, internal and external flyers for recruitment, etc. When you partner with us, we take into account brand alignment and your target audience(s), and will customize materials and strategies accordingly. See individual flyer for an event/project for special details on the marketing support provided.

### PARTNER WITH US

Please contact MENTOR New York at <a href="mailto:info@mentorkids.org">info@mentorkids.org</a> for the pricing structure of donations.

Donations cover the cost of the selected service and help support MENTOR New York's mission.

Most event sponsorships begin at \$2,500 and programming services at \$10,000 with consideration to level of customization and in-person vs. virtual.