



**MENTOR**  
NEW YORK

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# MENTOR <sup>OF THE</sup> YEAR AWARDS

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THE BOWERY HOTEL | JUNE 21, 2023 | 6 PM - 9 PM

**2023 SPONSORSHIPS & TICKETS**



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## WHERE

335 Bowery  
New York, NY 11742

## WHEN

June 21 2023  
6 PM - 9 PM EST

## QUESTIONS

Brenda Jimenez, CEO  
[bjimenez@mentorkids.org](mailto:bjimenez@mentorkids.org)

## MAKE A DIFFERENCE

The 2023 MENTOR of the Year Awards is an opportunity for mentoring supporters to come together for an evening of celebration, remembrance of the life of Luke Boisi, and connection with new and old friends — all while raising funds for MENTOR New York to continue its mission to fuel the quality and quantity of mentoring relationships for young people and achieve its vision:

*To create mentoring cultures and foster mentoring relationships wherever young people live, learn, work, and play.*

## WHY MENTORING

**Mentoring is good for your business and for your community.** Mentoring helps tap into a young person's potential enabling them to achieve more than they believed they could, motivating them to take strides in their education, and preparing them to walk through your doors one day as a motivated and qualified employee.

Investment in mentoring can also enhance a corporate culture by strengthening employee relationships, employee satisfaction, and cultures of diversity, equity, and inclusion.

## BECOME A SPONSOR

Individuals and companies who sponsor the 2023 MENTOR of the Year Awards are making an investment that reaches young people across New York State.

Contact [scowles@mentorkids.org](mailto:scowles@mentorkids.org) to become a sponsor.





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## SPONSORSHIP BENEFITS

**TITLE**  
SPONSOR

**\$25,000**

**GOLD**  
SPONSOR

**\$10,000**

**SILVER**  
SPONSOR

**\$5,000**

**BRONZE**  
SPONSOR

**\$2,500**

**FRIEND**  
OF MENTOR NY

**\$1,000**

**TICKET**  
ENTRANCE

**\$125**

Presenting Sponsor Recognition



Opt-in Opening Event Speech



Join our 2023 Corporate Honor Roll



Special Logo Feature Marketing

All Signage  
Swag Items  
Social Media  
E-blasts  
Photobooth

Social Media  
E-blasts  
Photobooth

Social Media  
E-blasts  
Photobooth

Social Media  
E-blasts

Quote in the Press Release



E-journal Ad Loop at Event

Continuous

10 Rotations

5 Rotations

2 Rotations

Event Tickets

**12 Tickets**

**8 Tickets**

**6 Tickets**

**4 Tickets**

**2 Tickets**

**1 Ticket**

## SPONSORSHIP IMPACT

Supports quality training



Increases mentoring opportunities



Expands program outreach



Enhances workforce development



Supports pandemic recovery



Builds the *Mentoring Movement*\*



\*The New York Mentoring Movement encompasses the thousands of mentoring programs and initiatives dedicated to serving young New Yorkers.

## MISSION IN ACTION

Over **500,000 young people** in New York need and want a mentor.

*MENTOR New York strives to close this mentoring gap by increasing mentoring opportunities. Your investment in MENTOR New York impacts systems to increase mentoring for young people. Below are three examples.*

### WORKFORCE DEVELOPMENT



*Potential is equally  
distributed.  
Opportunity is not.*

MENTOR New York increases mentor-like relationships in the workplace to enhance support systems and grow webs of support available to young people and young professionals.  
[Learn more.](#)

### MENTORING IN SCHOOLS



*With a mentor, youth  
are 55% more likely to  
enroll in college.*

Creating relationship-centered learning environments amplifies equity and empowers students to explore future career paths and enroll into higher education.  
[Learn more.](#)

### REBUILDING AFTER COVID-19



*61% of programs  
lost communication  
with mentees.\**

We strengthen mentoring relationships. One project focused on building curriculum to empower older adult mentors and young people to bond and express themselves through storytelling.  
[Learn more.](#)

Visit our website at [mentornewyork.org](https://mentornewyork.org) for more information about how MENTOR New York is creating mentoring cultures and fostering mentoring relationships wherever young people live, learn, work, and play.

\*Results from MENTOR New York's [2020 State Survey](#) of mentoring programs indicated 61% of survey respondents reported they lost communication with mentees due to little to no access to a computer or Wi-Fi.



# 2023 SPONSORSHIP FORM

**BUY ONLINE:**  
<https://bit.ly/39oNS51>

## YOUR INFORMATION

NAME

PHONE

ADDRESS

CITY/ZIP

EMAIL ADDRESS

COMPANY

*Use the following language for my e-journal ad or send an ad (12" x 6") to [clalanne@mentorkids.org](mailto:clalanne@mentorkids.org) by September 7, 2022.*

*Please include your listing as it should appear on all printed materials.*

## GUEST INFORMATION

*List all your guests; please include full name and email address for each. Event information and reminders will be sent to guests.*


## PAYMENT INFORMATION

**I would like to support the MENTOR of the Year Awards at the following level:**

- ☐ Presenting at \$25,000  
☐ Gold at \$10,000  
☐ Silver at \$5,000  
☐ Bronze at \$2,500  
☐ Friend at \$1,000  
☐ Ticket at \$125

Number of tickets \_\_\_\_\_

☐ Donation of \$ \_\_\_\_\_

**Please charge my credit card:**

☐ AMEX ☐ Mastercard ☐ VISA

CARD HOLDER NAME

CARD NUMBER

EXP. DATE

SECURITY CODE

\$

ZIP CODE

TOTAL AMOUNT

*\*Contributions are tax-deductible to the extent allowed by law.*

**Make checks payable to MENTOR New York.**

420 Lexington Ave, Suite 300, New York, NY 10170

AUTHORIZED SIGNATURE