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Organization Overview

MENTOR New York's mission is to fuel the quality and quantity of mentoring relationships for young people and close the mentoring gap in New York. Through strategic partnerships with schools, government agencies, non-profit organizations, corporations, law enforcement and more, MENTOR NY continues to create mentoring cultures and foster mentoring relationships wherever young people live, learn, work and play. Learn more at www.mentornewyork.org.

Position Description

MENTOR New York is seeking a versatile, hard-working and talented intern who will apply their passion for communications to amplify our mission and brand! As the Communications Intern, you will work with the Marketing and Communications team to create content that build awareness around the mission and promote the brand of MENTOR New York.

How You'll Make an Impact

- Utilize social media best practices to assist with designing and writing brand-aligned content to post across MENTOR NY's social channels and e-blasts.
- Assist with creating copy for storytelling initiatives.
- Assist with additional digital media tasks to further MENTOR NY's digital marketing strategy including but not limited to assisting with copy editing, document design, social media, video production and email marketing.
- Ensure brand standards are consistent throughout all digital platforms.

You're Our Dream Candidate Because

- Are a self-starter who is detail-oriented, organized and gets the job done.
- Have strong written and communication skills.
- Has the ability to interact professionally with potential partners in person, via phone and email.
- **Skill in designing and/or video editing is a valuable add-on!**

Why You'll Love Working at MENTOR New York

- You'll be able to create real content and see it go out into the world on social and digital platforms.
- You'll see how your work in communications makes true, meaningful impact on the organization.
- You'll have the opportunity to learn new technology platforms for content creation and management.
- You'll work on a team that values mentoring and provides constructive feedback both in the moment and in two structured feedback sessions in the middle of the internship and at its conclusion.

Please note, this is a 3 month, UNPAID internship, but we are happy to work with your college/university to create opportunity for college credit.

MENTOR | The National Mentoring Partnership, Inc. is an Equal Opportunity Employer and encourages candidates of all backgrounds to apply. Diversity of opinions, experiences and backgrounds is a key asset.

MENTOR New York

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