

WE NEED YOUR HELP TO



MENTOR  
NEW YORK

# INSPIRE PEOPLE TO STEP UP AND BECOME MENTORS

TO PROVIDE ROLE MODELS AND  
SUPPORT TO OUR YOUTH



There are many young people who have a critical need for a mentor in their life, but we know there are not currently enough mentors to meet the needs of every young person. In an effort to shine a light on the huge impact that mentors can have on a life, we are organizing a [#ThankYourMentor](#) campaign and would love for you to be a part of it!

Throughout November, we'll be elevating stories from people who had a mentor change their lives by providing support and inspiration during their youth, helping them get to where they are today. Especially in these challenging times, we believe it is important to recognize those that have stepped up to make a difference and to inspire others to continue the cycle.

To encourage participation, all entries submitted between **Nov. 9 - Nov. 27** will be entered into a sweepstakes. At the end of November, one lucky person will be randomly selected as the prize winner. In an effort to have as much participation as possible, we are asking people like you to submit an entry and share with others.

## THE RULES ARE SIMPLE:

- 1 Create a post featuring a photo or video telling the story of the impact that a mentor from your youth had on your life. Make sure to say thank you to that person!
- 2 Post to Instagram, Facebook, Twitter, or LinkedIn. Your account and posts need to be public in order to be counted!
- 3 Make sure to tag MENTOR New York on the respective social media platforms, use [#ThankYourMentor](#) in the caption, and tag two other people to challenge them to participate as well.

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YOUR CONTENT MAY ALSO GET FEATURED ON THE  
MENTOR SITE!

Your submission will help show the benefit of mentorship, encouraging communities to pull together and help each other -- a crucial component in getting through these difficult times.